



## Media Release

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### **Chesapeake Employers Promotes Sharon Rowell to AVP, Marketing**



(TOWSON, Md.) —Effective November 30, 2013, Sharon Rowell will be the new Assistant Vice President of Marketing and Business Development for Chesapeake Employers' Insurance Company. In this new position, Ms. Rowell will be responsible for setting the company's marketing strategy, developing the marketing plan and managing the day-to-day functions of the Marketing and Business Development department.

Prior to accepting this position, Ms. Rowell was Director of the Strategic Business Unit (SBU) for the past four years. Her previous experience with Chesapeake Employers also includes being Director of the Premium Audit department for 10 years.

#### **About Chesapeake Employers**

Chesapeake Employers' Insurance Company is Maryland's largest writer of workers' compensation insurance. It is a nonprofit, non-stock, private corporation. Formerly known as IWIF, Chesapeake Employers has served as a continuous, guaranteed source for fairly priced workers' compensation insurance since 1914.

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