



## Media Release

Chesapeake Employers' Insurance Company  
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### **Jodi M. Swartz Joins Chesapeake Employers Insurance as Chief Growth Officer**

(TOWSON, Md.) — Chesapeake Employers' Insurance Company announces Jodi M. Swartz as the company's SVP, Chief Growth Officer, effective February 18, 2025. Ms. Swartz will play a pivotal role in leading Chesapeake



Jodi M. Swartz

Employers' rebranding and sustained growth objectives. As a member of the company's executive leadership team, Ms. Swartz will develop a strategic approach to growth and customer engagement encompassing all aspects of the business including market expansion, product and service innovation, new capabilities development, and community impact. She will lead the strategy and teams responsible for brand, marketing, communications, and sales.

With over 20 years of C-suite and leadership experience, Ms. Swartz is a global business-to-business marketing executive with a proven track record of developing and executing comprehensive go-to-market strategies that drive revenue, profitability, and market share for diverse industries including insurance, financial services, professional services, and technology.

Prior to joining Chesapeake Employers, Ms. Swartz served as SVP, Marketing and Communications for PayScale, a global compensation management firm located in Seattle, Wash. Other leadership roles she's held include VP, Growth Marketing and Market Insights for WestRock, a global paper and packaging solutions company located in Atlanta, Ga.; EVP, Chief Marketing and Communications Officer for National General, an Allstate Company located in Winston-Salem, N.C.; and SVP, Client Experience Digital and Head of Global B2B Revenue Marketing Practice for Weber Shandwick, a global communications and PR agency. Ms. Swartz has been a Baltimore-area resident for more than 20 years and is deeply involved in both the Baltimore and Washington, D.C. marketing communities.

"On behalf of the entire organization, I am thrilled to welcome Jodi as Chief Growth Officer," said Mark Isakson, President and CEO of Chesapeake Employers. "Her diverse experience and proven track record in driving sustained growth and innovation will help lead Chesapeake Employers to new heights as we continue to evolve and strengthen our position in the marketplace. We are excited to have Jodi's leadership and vision guiding us into this next chapter of growth and value benefitting our stakeholders."

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### **About Chesapeake Employers**

Chesapeake Employers' Insurance Company is Maryland's largest writer of workers' compensation insurance. It is a nonprofit, non-stock, private corporation. Chesapeake Employers has served as a continuous, guaranteed source for fairly priced workers' compensation insurance since 1914.

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